DIGI AWARDS 2018 Digital Signage

2014 Awards of Excellence DIGITAL SCREENMEDIA ASSOCIATION

22MILES DIGITAL SIGNAGE & WAYFINDING

www.22miles.com
(877) 566-6789

22MILES HEALTHCARE DIGITAL SIGNAGE & WAYFINDING SOLUTIONS

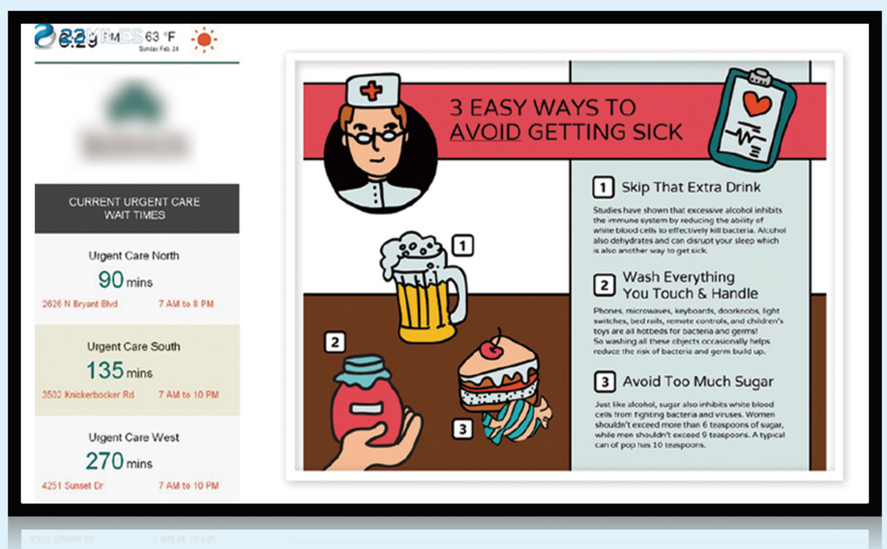
rave [Publications] the BEST of DSE 2018 award winner

Give your patients and visitors a higher quality experience throughout their journey including wayfinding directions in their appointment reminder from home to their appointment, easily updated physician directories, wayfinding kiosks with text to mobile phone directions, patient health information in waiting rooms and more. Digital signage in break rooms insures important messages are seen by staff as well as an opportunity to teach and engage.

ONE POWERFUL SOLUTION FOR ALL YOUR MEDIA DESIGNS AND DIGITAL COMMUNICATION NEEDS

22MILES Digital Signage applications allow you to customize the look and feel of every project, creating a memorable and lasting experience for your users. Now you can manage all content changes, drag-and-drop widgets and visual filter capabilities at your fingertips. Welcome to a new world of branding and client service with our next generation technology.

Reduce perceived wait times with educational digital signage.



A McKinsey report concluded that，improved communication and collaboration through social technologies，such as digital signage，could raise the productivity of interaction workers by 20 %to 25%.

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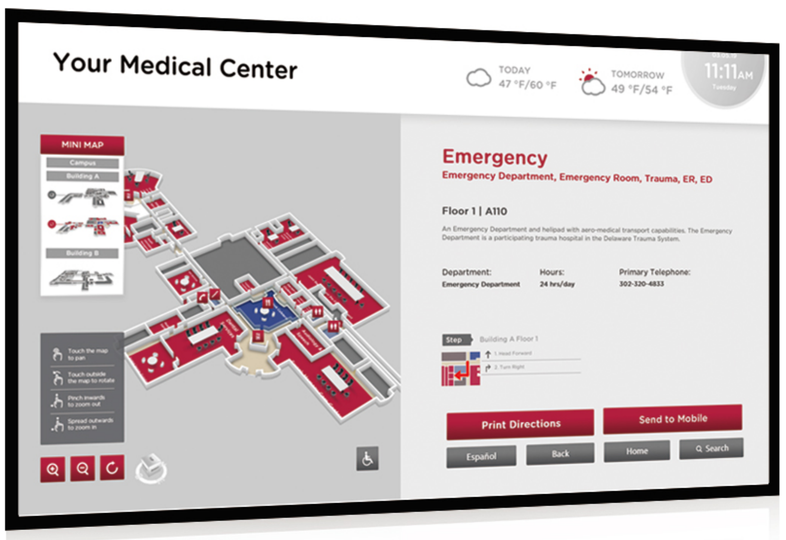
'We believe that wayfinding should be an easy experience for any patron, visiting any establishment, while using any digital device. As a result, we designed a state-of-the-art interactive digital signage wayfinding solution that fills industry gaps and solves the needs of everyday communication urgencies." - 22MILES

- Lost patients can negatively affect patient surveys and reviews.
- When patients are lost they turn to staff to help them with directions, wasting valuable staff time.
- Lost patients affect appointment schedules and perceived wait times.
- Lost patients and visitors can wander into areas that are off-limits to them.



22MILES Unique Wayfinding Features and Solution Differentiators

Enhanced 3D Map Views

Fly Over, Stacked Skeleton: multi-floor destination, 360-degree direction viewing, Eagle View

Construction Pathway Rerouting

Smart detour scheduling capabilities

Smart Pathway (Automatic Destination Routing)

Intelligent built-in wayfinding algorithm that auto-generates directions based on shortest path and ease of accessibility

VIP/ Wheelchair Routes

Disabled users can now tap an ADA button on the screen and/or app to activate programmed accessible routes. Preferred routes also supported

Smart Search

Built-in interactive keyboard for easy final destination searching

Map it Now

Receive instant turn by turn directions through SMS, QR Codes, Emails, and Printing and have the way-finding on the go

Asset Tracking

Integrate with RTLS hardware components to locate carts, wheelchairs and other hospital equipment in real time. Use our Mobile APP to push notifications when you are in proximity

Dynamic Map Pop Ups

Pop-up descriptions and images, product promotions, spotlight events, and listed information

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