

# **Government & Public Sector** Digital Solutions Information Is Critical



In government facilities, the daily influx of visitors necessitates efficient solutions for real-time communication of critical information. These notifications need to seamlessly reach employees and visitors in various areas, from lobbies and public spaces to hallways and meeting rooms. The intricate facility layout and strict regulations compound the challenge of system management, emphasizing the importance of a secure environment, whether through on-premise and cloud hosting servers or government-compliant cloud services prioritizing data security. 22Miles' comprehensive digital signage solutions are the pivotal choice for success in all these

## **How 22Miles Solves Them**

22Miles CMS serves as the leading solution for addressing digital signage challenges within federal, state, or local government buildings or departments. The dynamic platform seamlessly integrates with an array of hardware, third-party data sources, and software APIs, including Brightsign and Seneca TAA players, Verizon 4G, GSA, and Microsoft Teams. It also integrates with government approved cloud services, such as AWS Fedramp and GovCloud or with dedicated cloud-hosted single tenant IT environments. Furthermore, the 22Miles system is officially approved for utilization in VA networks with TRM and ViPR approvals. Through strategic partnerships with Immix (GSA Contract), FedTribe 8a, Tribal 8(a) Certified SDB, Seneca, and Verizon Wireless, 22Miles delivers turnkey connectivity solutions for government agencies.











The robust 22Miles CMS streamlines the management of critical information, encompassing emergency alerts, news, statistics, events, and other essential data feeds, ensuring that all visitors and staff receive timely updates. It offers a human-centered user experience that improves communication and collaboration – and it's fully optimized for mobile devices.

The enterprise AI Assistant from 22Miles enhances both the frontend and backend experiences, simplifying the management and utilization of interactive digital signage. It leverages private domains for secure data handling, excluding any public domain access, to comply with government data regulations.

Additionally, integrating external content is effortlessly accomplished through our available widgets, while our intuitive Web Editor simplifies content management without requiring specialized programming or coding skills. Even advanced features like touch-enabled buttons can be easily created, offering an interactive experience for visitors. 22Miles CMS remains the leading, comprehensive, and user-friendly solution for government digital signage.

# **Government Solutions Features**

#### **Digital signage**

- Display real-time updates on meeting schedules, workplace announcements, city posted alerts, local cultural events, and charity initiatives
- Integrated with leading scheduling systems, social media feeds, Haivision ATO IPTV, and more
- Touchscreen support for interactivity
- · Platform for marketing ad space to promote local tourism and support local businesses

#### **Recognition Wall**

- Recognize historic moments, public programs, and new legislation with dynamic, engaging content
- Use QR code to take signage information on-the-go
- Easy to make edits or add new content
- · Recognition wall is perfect for an employee appreciation board
- Interactive screens for additional information to engage visitors

#### **Building Directory**

- Create building directories that are easily updated
- Provide touchscreen and mobile app access to help visitors find locations quickly
- · Warmly welcome visitors as they enter the building

#### Wayfinding

- Guide visitors and staff via dynamic 3D wayfinding
- · Ideal for multiple floors and complex layouts
- Maps are transferable to mobile devices with a QR code for navigation on-the-go
- Includes ADA routing and accessibility options

#### **Video Walls**

- Large-format display for creating a modern, high-tech focal point
- Touchscreen capable to drive richer interactions with content
- Display content from multiple sources, such as videos and animations
- Integrates with 3rd party data such as social media or emergency alerts

### **Government Agencies Trust 22Miles**

22Miles has established a proven track record in developing and implementing robust content management solutions, which provide agencies with the ability to efficiently and effectively manage and disseminate critical information across its platform. Moreover, the company's commitment to high-level security standards ensures that sensitive government data is handled with the utmost care, safeguarding against potential threats and ensuring compliance with stringent data protection regulations. This combination of cutting-edge Content Management System (CMS) technology and strong security measures positions 22Miles as a dependable partner for government agencies seeking to streamline their digital signage operations.











