

# Video Wall Solutions



## **Challenges**

Video wall installations are a powerful way to make a first impression, but they come with unique challenges. Firstly, creating and managing content for a video wall can be time-consuming and require specialized skills. Video walls require various components that must work together seamlessly, which can be challenging to manage and maintain. IT managers need troubleshooting and problem-solving skills in the event of technical issues, such as video playback errors, synchronization problems, and connectivity issues. Video walls also require significant physical space, which can be challenging in specific environments, such as retail stores or public transportation hubs.

#### **How 22Miles Solves Them**

22Miles Publisher Pro provides the most effective distribution of visual information from any player or data source to any video wall. Our content management software (CMS) provides easy-to-use controls for managing video wall displays, players, connected system devices, and source content all in one place. And through our template center, creating new content designs for video walls is a simple pick and click.



### **Video Wall Design Features**

**Configure and control** all your AV over IP devices from a single management platform.

**Simple** drag-and-drop operations to configure and operate all devices in the digital ecosystem.

**Hardware agnostic platform** with the flexibility to integrate with nearly every 3rd party API on the market.

**Buy only what you need right now**. Our system can expand as your installation needs do.

**Build and save** sequences of pre-arranged content layouts, which can be presented manually or automatically on the displays.

Simple, intuitive interface

designed for all users from non-technical to AV nerds. Eliminating the need for custom programming or extensive training.



**Provide granular permissions** to control content and access for various user groups.

**Flexible content** control with freeform design

Flexible management zones and scheduling

No resolution or orientation limits, ever

Operate both static and interactive screens

Include QR code functionality

**Profit center for** advertising, promotions, and infotainment

**Include** live data feeds like RSS, social media, tickers, and more

**Control security** cameras, live graphs, and statistics

## **Benefits of Video Walls with 22Miles**

Video walls are the perfect solution for creating a focal point of information — whether the audience is in a lobby, convention center, classroom, or command center. 22Miles Publisher Pro has integration flexibility to support video wall components from different vendors, even a mixture of different resolutions, screen sizes, and aspect ratios. Our CMS also provides IT managers insight into the operation and performance of video wall content through a centralized UI.