

# **Hospitality**Solutions

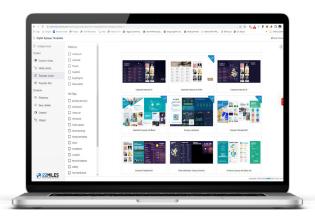


## **Challenges**

Digital signage is a powerful tool for improving guest experiences in hotels and resorts, if you know how to leverage all the features and functions. Signage mandates careful planning, maintenance, and creating and managing content for all the facility's digital ecosystem screens. The biggest challenge for any hotel or resort is showing outdated information or, worse yet, the dreaded "black screen". Your guests expect to see useful information on reader boards or concierge boards 24/7, and they should.

#### **How 22Miles Solves This**

22Miles digital signage is one of the most reliable and scalable platforms in the industry and a leading provider for hospitality. Our solution provides many advantages, starting with how easy and painless it is to use. The 22Miles content management system is already integrated with many leading hotel scheduling systems so there is no technical training required. Our scalable platform enables you to manage various content in every location with ease, from meeting room signs to interactive wayfinding. At 22Miles we help you build and elevate the customer experiences as demanded by your brand.



### **What 22Miles Offers**



## **Meeting room signs**

- Integrates with leading meeting room management platforms, including Delphi, Tripleseat, Ungerboeck, Hyatt Envision, Opera, and more.
- · Simplifies and automates space reservations.
- Displays real-time updates on meeting schedules, agendas, speaker information, and more.



#### **Reader boards**

- Display hotel events; updated in real-time.
- Integrated with leading scheduling systems.
- Promote premium services such as room upgrades, late checkouts, and special packages.
- Can include third-party advertising to generate additional revenue.



## **Concierge board**

- Easy to update information on amenities, such as restaurant, spa, pool, gym hours, and more.
- Interactive screens can include 3D wayfinding for easy guest navigation.
- 24/7 interactive availability for guests to access information and services.
- Integrates with 3rd party data such as Google maps, local attractions, flight status, OpenTable, Yelp, etc.



# **Interactive 3D Wayfinding**

- Industry leading 3D wayfinding software
- Ideal for multiple floors and complex layouts.
- Maps can be transferred to mobile device with a QR code for step-by-step directions.
- Includes ADA accessible routing and options for sign interactivity.



# **Hospitality Benefits**

- · Reduce the involvement for staff through automations.
- · No need for dedicated staff to perform content updates.
- Staff can use pre-approved templates that are brand compliant.
- Provide guests instant access to information 24/7.
- · Content can carry over to mobile devices with a simple QR code.
- Manage all screens and screen content from a central location.
- Support a wide range of SoC and IoT devices, and operating systems.
- Support multiple users for content management and system updates.

22Miles digital signage solutions integrate with Delphi.FDC, TripleSeat, Hyatt Envision, Ungerboeck EMS, Micros/Opera, and more. Native integrations blend our software directly with your existing scheduling systems so the technical backend work is already done.

# **Why 22Miles**

The 22Miles digital signage applications allow you to customize the look and feel of every project, creating memorable and lasting experiences for guests. Powered by our robust, easy-to-use content management software, developing, managing, and enhancing any designed content has never been more accessible. Now anyone on staff can manage all content changes, drag-and-drop widgets, and visual filter capabilities at their fingertips. With fully customizable integrations for digital signage, 22Miles brings limitless content experiences from idea to installation.