

Mixed-Use DevelopmentSolutions



Challenges

The complexity of mixed-use developments pose challenges for residents and visitors to navigate effectively, leading to confusion, stress, and potential abandonment. Providing immediate assistance to help them find information on where to go is crucial for tenant and visitor experiences. For this purpose, a platform that ensures effective, engaging, and accessible communication is essential. Digital signage is the ideal solution to meet these demands, creating a modern and dynamic journey throughout the development.

How 22Miles Solves This

With 22Miles' digital signage Content Management System (CMS), elevating a mixed-use community's identity through consistent branding has never been easier. We've streamlined the back-end, empowering staff to make content changes without the need for extensive technical training or coding expertise. From updating 3D wayfinding maps and crafting new navigation routes to scheduling timely messages, the possibilities are limitless. Our platform seamlessly integrates with various IoT hardware and software APIs, ensuring real-time updates of local weather, news, movie times, transit schedules, and other time-sensitive information on every screen. Managing the system has never been more accessible or convenient. By harnessing the power of our digital signage CMS, mixed-use developments can foster a profound sense of connected community, creating an unparalleled experience to help the neighborhood thrive.



What 22Miles Offers

Building Directory

- Create building directories that are always up-to-date with automated data listings
- Provide touchscreen and mobile app access to help visitors find locations and amenities quickly
- Provide visitors an easy way to find where to go as soon as they enter the development

Interactive Wayfinding

- · Industry leading 3D interactive wayfinding software
- · Ideal for multiple floors and complex layouts
- Maps are transferable to mobile devices with a QR code for navigation on-the-go
- Includes ADA routing and accessibility option



Video Walls

- Large-format display for creating a modern, high-tech focal point
- · Touchscreen capable to drive richer interactions with content
- Display content from multiple sources, such as videos and animations
- Integrates with 3rd party data such as social media or emergency alerts

Digital Signage

- · Guide patients, visitors, and staff via dynamic 3D wayfinding
- · Ideal for multiple floors and complex layouts
- Maps are transferable to mobile devices with a QR code for navigation on-the-go
- · Includes ADA routing and accessibility options

Meeting Room Signs

- Integrate with Microsoft and Google and automatically sync with room signage for instant availability updates
- · Simplifies and automates space reservations
- Displays real-time updates on meeting schedules, agendas, and more

Mixed-Use Development Solutions Benefits

Mixed-use communities have a long list of needs and goals for their digital signage ecosystem. Our feature-rich suite of tools caters to the unique blend of mixed-use communication and wayfinding needs. You can provide accurate local weather, news, movie times, transit schedules, and other time-sensitive information through one scalable platform. Elevate the sense of community with cutting-edge capabilities that connect the entire development.

Why 22Miles

The 22Miles digital signage applications provide signage owners with the flexibility to personalize the look and feel of each project, resulting in memorable and meaningful community experiences. Our comprehensive platform covers all aspects of managing your digital signage ecosystem, allowing you to effortlessly handle content changes, edit 3D wayfinding maps, and schedule temporary routing, among other features. With fully customizable integrations, 22Miles brings your content ideas to life, ensuring seamless installation and boundless content experiences for your audience. Embrace the power of creativity and connectivity with 22Miles, as you craft a digital signage journey that leaves a lasting impression on your community.