

Higher Education Solutions

Challenges

College campuses are complex environments with sprawling buildings, diverse amenities, and high volumes of daily foot traffic, making it difficult for students and visitors to easily find their way or access timely information. At the same time, institutions face growing pressure to deliver unified communications, ensure safety, and support a sense of belonging, while also managing content across departments and meeting rising expectations for accessibility, technology, and value.

How 22Miles Solves Them

22Miles provides an all-in-one solution for higher education that unifies digital signage, wayfinding, video walls, space booking, and campus communications across screens and mobile devices. With features like mobile integration, Content Flow Control, ADA-compliant design, and real-time emergency alerts, colleges can enhance navigation, improve safety, and deliver dynamic, accessible content that supports student success and campus-wide engagement.





<u>Digital Signage</u>

- Display real-time updates on sports schedules, event calendars, and game highlights.
- Integrate with leading scheduling systems, social media feeds, and more for dynamic, automated content.
- Support interactivity with touchscreens and mobile accessibility with Carry2Mobile for seamless communication across devices.

Interactive Wayfinding and Directories

- Industry-leading 3D interactive wayfinding software with ADAcompliant routing, ideal for multi-floor and complex campus layouts.
- Mobile wayfinding empowers users to transfer maps to their mobile devices via QR code for on-the-go navigation.
- Includes clear directories of staff and locations, static campus maps for quick reference, and simple arrow indicators to guide users to their destinations.



Study Huddle and Space Booking

- Integrates with leading calendar software and is hardware agnostic for flexible deployment.
- Displays real-time updates on room availability across study rooms, classrooms, and huddle spaces.
- Helps students and staff easily locate and reserve available spaces with upto-date scheduling information.

Donor and Video Walls

- Create a modern, high-tech focal point with large-format displays that support videos, animations, and dynamic content from multiple sources.
- Touchscreen capability enables rich, interactive experiences, such as exploring donor stories, alumni achievements, or upcoming events.
- Easily update content to publicly recognize graduates and donors, display announcements, and engage visitors with QR codes for on-the-spot donations.



Higher Education Solution Benefits

- **Emergency Alerts:** Seamlessly integrate with all major emergency systems to deliver real-time, campuswide safety notifications.
- **ADA Compliance:** Ensure accessible content and navigation with features like ADA routing and accessible design standards.
- <u>Content Flow Control</u>: Centralize management for scheduling and distributing targeted content across departments and devices.
- <u>Mobile Solutions</u>: Extend digital signage and wayfinding to personal devices for convenient, on-the-go access and enhanced user engagement.

Ready to Transform Your Campus Experience?

Discover how 22Miles can streamline your campus communications, improve navigation, and enhance safety with a personalized demo: <u>book yours today</u> to see our solution in action!



www.22Miles.com