

# Securing the Digital Experience with Enterprise-Grade Protection

In a time of growing cyber threats and evolving data privacy regulations, strong security is a must. 22Miles is committed to delivering a secure, resilient digital signage and wayfinding ecosystem through a zero-trust security model, enterprise-grade data protection, and seamless identity management. Our platform is designed to safeguard content, user access, and critical infrastructure while ensuring compliance with industry standards.

From robust application security controls to advanced datacenter protections, we provide organizations with the tools they need to mitigate risk, prevent unauthorized access, and maintain business continuity.

#### **Zero-Trust Security**

Our platform is built on a modern zero-trust architecture, ensuring that every access request is rigorously authenticated and authorized. With support for Single Sign-On (SSO) and Multi-Factor Authentication (MFA), as well as comprehensive device security and intuitive role-based permission, we maintain robust security controls across all touchpoints.



#### **Enterprise-Grade Data Protection**

At the core of our solution, enterprise-grade data protection is built into every layer of the system. We deliver top-tier data encryption, strong password policies, reliable disaster recovery processes, activity logging, and advanced identity and access management to safeguard your most sensitive data.

#### **Dedicated Hosting & On-Prem Deployment**

Dedicated hosting or on-prem deployment, ensuring security, control, and performance. Dedicated hosting offers a private, isolated environment while on-prem keeps data fully owned and managed within your infrastructure. Both options deliver reliability, scalability, and top-tier data protection.

#### **Identity Management**

Seamless authentication is critical for enterprise environments. Our platform integrates with Azure Active Directory (AD), Okta, SAML, and SCIM, allowing organizations to enforce identity security without disrupting workflows.

#### Active Directory (AD) Integration

For organizations leveraging Microsoft AD, our platform ensures a secure and efficient user experience:

- Role-Based Access Control (RBAC): Assign permissions based on job function (e.g., IT manages backend settings, marketing controls content).
- Single Sign-On (SSO): Enable frictionless authentication with corporate credentials.
- User Directory Sync: Personalize experiences, such as displaying an employee's upcoming meetings on authorized devices.

#### **Industry and Regulatory Compliance**

We are dedicated to upholding the highest standards of data privacy and security. Our Content Management System (CMS) is fully equipped to meet a wide array of regulatory and compliance requirements, including FedRAMP, GDPR, ITAR, NIST, ADA, and others. This ensures that your organization remains consistently aligned with the relevant frameworks and regulations.

#### Advanced Security Controls at the Datacenter

We ensure data security at every level.

- **Custom Data Residency:** Keep data within legally required geographic regions, with virtual or physical separation for added protection.
- **SOC Audited & Certified:** Our cloud services operate on SOC II and/or ISO 27001 certified datacenters, with GovCloud options available.

#### **Dedicated Operations Teams**

Security isn't a one-time feature—it's an ongoing commitment. Our dedicated Operations teams continuously monitor, optimize, and enhance system performance to ensure uninterrupted protection.

#### **Application Security**

Application security is at the core of our content management system (CMS), ensuring that software, data, and user access remain protected against threats. Our built-in security controls safeguard organizations from unauthorized access, data breaches, and operational risks.

### Key features include:

- Granular user permissions for role-based access.
- Strict password policies to reinforce security.
- Version control for efficient content management.
- Content lifecycle management to track and secure data from creation to deletion.
- Audit logging & reporting for full traceability and compliance adherence.

## Security at Every Level

At 22Miles, security isn't just a feature—it's an integral part of our platform. Our enterprise-grade security, compliance, and data protection ensure that digital signage and wayfinding deployments remain secure, scalable, and future-proof. Whether integrating with enterprise identity management systems or deploying secure cloud-based infrastructure, our security-first approach helps organizations confidently embrace the digital experience.

By prioritizing robust security controls and continuous innovation, 22Miles delivers a trusted, enterprise-ready solution that meets the evolving needs of today's security landscape.

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