

Interactive Wayfinding

Flexible Wayfinding Capabilities for Any Experience

For over 15 years, brands ranging from the Cleveland Cavaliers to Harvard to New York's Moynihan Train Hall at Penn Station have trusted 22Miles' Wayfinding software to welcome and guide visitors. Bridging visual connectivity with navigation for an entire facility through an integrated and immersive wayfinding experience. Digital wayfinding is not just software; it's also a service.

All-in-one platform designed for flexible customization

Whether you've got custom app developers in-house, or you need a turn-key solution, 22Miles has setup options to make digital wayfinding accessible to any organization. Choose the setup option that meets your needs. After launch, our PublisherPro software lets you easily and instantly update floorplans and layouts.



3D Wayfinding

Quickly orient visitors with an interactive 3D map, featuring "go this way" arrows, ADA accessible routing, and smart pathway.



Kiosk and Mobile

Wayfinding supports both kiosk and mobile digital wayfinding experiences from a single back end, so visitors can chart a course and stay on track throughout your space.



Mobile Your Way

Generate a browserbased interactive 3Dmap using 22Miles' HTML5 API – or, create a feature-rich native app with our SDK.



Al Assistant

Enhance wayfinding with our Al Assistant, offering multilingual chat to guide users to key spots like bathrooms and dining options.







What 22Miles Offers

Mobile Wayfinding

Easily scannable QR codes empower users to navigate directly from their phones. Custom mobile apps are also available to provide a unified wayfinding experience with space booking capabilities. API, SDK, and URL based experiences.



API Integrations

Enhance the wayfinding experience by integrating with the tools you use daily for streamlined space booking, emergency alerts, and more.



Customization beyond A to B

Highlight attractions, amenities, or points of interest for personalized visitors, students, employees, and patient navigation experiences.



Analytics

Track wayfinding usage to understand visitor behavior, identify popular destinations, and optimize for traffic patterns.

Hoteling and Hotdesking

A frictionless booking system makes it easy to reserve desks, meeting rooms, and event spaces, integrating with occupancy sensors, RFID readers, and automated checkins. Data-driven workspace allocation then optimizes space use, improving efficiency and creating a more streamlined workplace.

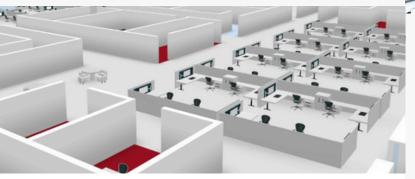
What 22Miles Offers

Dynamic Map Pop Ups

Deliver relevant information, updates, or promotions with dynamic map pop-ups, enhancing the visitor experience and maximizing engagement.







Diverse Map Styles and Routes

From sleek, modern 3D designs to classic templates, our diverse selection ensures your navigation solution aligns perfectly with your brand and environment. Plus, we make the mapping process easy.

Floorplan Map Editor





Workflow

Manage and Edit your custom maps.

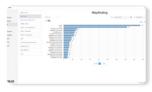
Property Settings and pick-and-click controls provide a powerful map design tool.

Manage Floor Plans through our built-in catalog that is easily editable.

Publish Mobile Apps with one click, piggyback the same map, animations, and pathways.





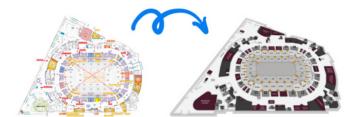


Functionality

Data

Map Optimization

Our graphic design and content managers can import your CAD/PDF file and create an immersive 3D wayfinding solution.



Map Designer & Editor Tool 22Miles' map module is used to simplify your mapping projects to build, import 3D models, edit rooms and nodes and manage routes. Manage and edit your custom maps built by the 22Miles team or drag and drop your PNG and SVG floor plans or leverage the 22Miles Map AI builder experience.

3D Furniture and Fixture Supported in kiosks, native iOS/Android apps, and SDK plug-in, 3D objects such as desks, chairs, stairs, and other assets can be leveraged for a more immersive wayfinding experience.

What 22Miles Offers

Stacked 360 Map

Navigate between stacked floors with our innovative 360-degree view feature, providing users with a comprehensive understanding of their surroundings.



Create an Immersive Wayfinding Experience

Digital connectivity through space booking, IoT devices, and live feeds creates a visually dynamic experience for any facility. Highlight on 3D maps hoteling, hotdesking, and room conditions through sensors and event triggering. Integrate RFID/NFC, occupancy sensors, and space conditions devices for the best interoperable solution within your facility to automate the workspace.

Some tech partners include:



Why 22Miles

Facility wayfinding helps people navigate complex environments such as hospitals, airports, sports arenas, and office buildings. They are essential for guiding visitors, which reduces stress and anxiety and improves their overall experience. Typically wayfinding uses a conglomerate of signs, maps, and digital displays to direct visitors to their desired destination in a visually appealing and easy-to-follow way. Wayfinding is quickly becoming a standard part of facility digital ecosystems in various industries, from retail to healthcare to higher education.

Let's Build a Smarter, More Connected Facility Together

Discover how 22Miles can streamline navigation, improve the visitor and employee experience, and keep your spaces connected and accessible with a personalized demo: <u>book yours today</u> to see our solution in action!