

Digital Signage Solutions

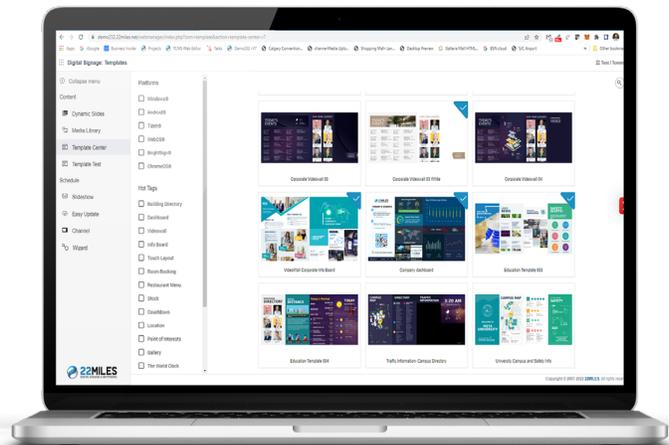


Challenges

Digital signage requires careful planning, ongoing maintenance, and an understanding of the technical and creative aspects of the medium. The system relies heavily on technology, which can be prone to technical issues. Another challenge is creating and managing content to display on the screens, which can be time-consuming and require technical expertise. Digital signage systems can be vulnerable without proper security measures to protect the system and the content displayed. Integrating with other systems, such as content management systems or data sources, is another major challenge for digital signage, particularly if the system components come from different vendors.

How 22Miles Solves Them

22Miles Publisher Pro provides several advantages to digital sign owners. It uses a single, centralized platform so digital signage owners can manage all their screens from one location. This saves time and resources as they don't have to visit each screen to update content physically. Our unified CMS system also helps ensure that all screens display consistent branding and messaging, maintaining a solid brand identity. Businesses with many screens or screens located in various locations benefit from the simplicity of one tool to manage content distribution. A single system also offers signage owners more flexibility for scheduling and delivering timely content. Digital signs powered by 22Miles CMS save time, improve branding and messaging, and gain valuable insights into their audience and content performance.



Digital Signage Features

Manage all screens and screen content from a central location.

Support a wide range of SoC and IoT devices, touch-enabled and not, and operating systems.

Strengthen brand identities by applying consistent branding and messaging across all screens.

Streamline content distribution, particularly when managing many screens or screens located in different areas.

Analyze recorded audience engagement metrics and content performance insights.

Optimize content and improve the effectiveness of digital signage campaigns.

Browse 1000+ professionally curated content layouts in our template center.



Flexible content scheduling and delivery tools.

Web designer interface for making layout customizations.

Support multiple users for content management and system updates.

Unlimited language support and integration with Google

Content authentication workflow saves IT from using a staging server.

Browse 1000+ professionally curated content layouts in our template center.

Targeted messaging and better customer engagement for each zone, facility, or screen.

Benefits of using 22Miles

The 22Miles digital signage applications allow you to customize the look and feel of every project, creating a memorable and lasting experience for your users. Powered by our robust, easy-to-use content management software, developing, managing, and enhancing any client's designed content has never been more accessible. Now you can manage all content changes, drag-and-drop widgets, and visual filter capabilities at your fingertips. With fully customizable integrations for digital signage, 22Miles.